

# AKC PET DISASTER RELIEF



## TOP TEN QUESTIONS

### 1. How did we get the AKC Pet Disaster Relief program?

AKC Pet Disaster Relief was introduced to AKC Reunite by a group of AKC Club Delegates that recognized the value of a giving program that would help all pets when they need it most. About two weeks after the devastating tornadoes ripped through Moore Oklahoma in 2013, a small group invited AKC Reunite staff to discuss the feasibility of a pet disaster relief trailer program. After a comprehensive meeting - followed by two days of Delegate tours of a fully stocked trailer - the consensus was "Yes, let's do this!"

The AKC Reunite Board of Directors helped accelerate the program by providing their unanimous support of the project and allocating \$450,000 to help AKC clubs make AKC Pet Disaster Relief a reality. The program's official launch was on September 10, 2013 and the Delegate Task Force continues to monitor the progress of the program.

### 2. How does funding work?

For as little as \$1,000, an organization can have its logo featured on a trailer that will be donated to a deserving Emergency Management team in need. The larger the donation, the larger the logo on the trailer.

The current typical cost of each Unit is approximately \$22,000. \$12,000 is the trigger-point for a trailer to be matched with an Emergency Management Team though. Once the sponsoring Local AKC club(s) has raised at least \$12,000, AKC Reunite will allocate and supplement the additional funding to fully fund the trailer using National donations from AKC Parent Clubs and its own funding. These amounts are subject to change. If your Club or group of Clubs wants exclusive sponsorship of the trailer, a donation of \$19,500 is required. All trailers are delivered with AKC Reunite logos and the AKC Pet Disaster Relief masthead. Club and other logos will be featured for funding of \$1,000 or greater toward a trailer according to the logo schedule.

Once funding is secured, logos have been provided and the Grant Application and Agreement are completed and approved, the trailer will be branded, fully stocked, delivered and donated to the designated Emergency Management Team.

### 3. How will we know where our funds go? Can we choose?

Interested organizations should first complete the FUNDRAISING REGISTRATION FORM found at <https://www.akcreunite.org/sponsorship/#sevensteps>. On this form, if interested, your organization can designate the identified Emergency Management Team for whom you want your funds applied, or more broadly, the state or geographical area. It is not necessary to assign where your funds will go - and AKC Reunite will keep you informed of the whereabouts of your donation and when your logo will be featured on a donated trailer. AKC Reunite will endeavor to fulfill the wishes of the donors, but will determine the logo placements on trailers in its sole discretion.

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## 4. Why should my local organization get involved?

First and foremost, you will be encouraging and enabling more successful disaster relief efforts in your community. Ultimately, you will keep more pets with their owners and lives will be saved.

AKC Pet Disaster Relief can also serve as a powerful networking tool. When your organization participates in AKC Pet Disaster Relief, you will be meeting with key, local leaders in your community. You will build strong grassroots partnerships and demonstrate your club's or organization's passion toward pets and community education and preparedness.

If your State already appears to have a Disaster Relief network and you think it is not needed, you might be surprised. North Carolina has over 40 trailers staged for deployment throughout the state, however Pamlico County did not have ready access to one to respond to local (and frequent) emergency flooding. Though the State is prepared to handle wide-ranging disasters, the local Emergency Management team is required to respond and assist to disasters isolated to their immediate area, oftentimes without any state assistance. Now, AKC Pet Disaster Relief is now available to Pamlico County to assist its citizens with pets.

## 5. Why should my National organization get involved?

As trailers are deployed across the country, your Club and Breed or organization will be part of helping pets and their owners when the unthinkable happens and they need it most. Your contributions will help more trailers be deployed, helping more communities safeguard their citizens and their pets. National organizations can spread their donations to multiple local trailer efforts, supporting communities throughout the country. For example, make a \$10,000 donation for \$2,500 support of four different trailers.

## 6. How do I find my local Emergency Management team?

Emergency Management and Disaster Preparedness are organized at the local, regional and state levels. If you can, it is best to start with the most local Emergency Management team in your area; whether it is your county or a particular region of your state. A web search of your county name and "emergency management" should point you in the right direction.

AKC Reunite can also assist in the initial outreach to your local Emergency Management Team. Call 919-816-3980 for assistance.

## 7. What comes with the trailer? Perhaps I can get it cheaper elsewhere?

The trailers are being outfitted in partnership with North Carolina's State Animal Response Team (NC SART). To thwart the threat of hurricanes and other natural disasters that plague the state, the NC SART team developed disaster relief trailers and outfitted them with the necessary non-perishable supplies required to shelter pets in an emergency. Supplies are comprehensive to manage the care and sheltering of displaced pets. Administrative, cleaning and maintenance supplies are on board along with a generator.

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You may find these trailers for sale and outfitted by other organizations. Some things to consider: they will not be AKC Pet Disaster Relief branded; the price quotes often do not include delivery; they will not be stocked as comprehensively with vital supplies like microchips and scanners and they will require more than \$12,000 in donations designated to a specific Emergency Management Team to be donated to the organization. (See Question 2)

The recipient will also receive training materials so the Emergency Management team can maximize their use of the trailer. Training covers: Volunteer coordination; Storing, maintaining and hauling the trailer; Set up of the contents to create a temporary pet shelter; Decontamination and replenishment of supplies.

## 8. What are the responsibilities of the recipient of the trailer?

It is the responsibility of the Local Emergency Management to store, maintain, insure, and replenish the trailer after it is deployed. The Club is NOT responsible for the trailer after it is given to the recipient. FEMA may reimburse up to 75% of the cost of replenishment materials after a disaster is declared and the trailer is deployed. The training materials (see Question 7) will help guide them through this process.

They are also required to showcase the trailer in their community at public events like County Fairs and Parades to educate citizens about disaster preparedness for pets.

## 9. What follow up is in place to ensure the Trailer is being used and maintained?

Annually, per the Agreement, the Emergency Management team will be required to report back on the trailer's whereabouts, maintenance and usage. AKC Reunite will facilitate this follow-up process.

## 10. How can I volunteer when the trailer is deployed?

If you would like to volunteer and assist when the trailer is deployed you will need to take the ICS 100 Training. This is the minimum amount of training required to volunteer during your county's response and recovery efforts. You can [access this training here](#). This course is NIMS ( National Incident Management System) compliant and uses the objectives developed collaboratively by the National Wildfire Coordinating Group, the United States Fire Administration, the United States Department of Agriculture and the Emergency Management Institute.

*More information and all program forms can be found at [www.akcreunite.org/relief](http://www.akcreunite.org/relief). You can also contact AKC Reunite at [relief@akcreunite.org](mailto:relief@akcreunite.org) or 919-816-3980. Thank you for helping us Roll out Help!*