



WE LOVE NEW YEAR'S EVE

FIREWORKS

but your pet might not!

RING IN THE NEW YEAR SAFELY WITH YOUR PET!

Fireworks, Auld Lang Syne, champagne and cheer make toasting the New Year more memorable and fun for your family and friends — but not for many pets!

Noisy celebrations, especially fireworks and guests coming and going, can frighten our pets and put them at risk. Keep in mind these simple pet safety tips to be sure this holiday is a memorable one for all the right reasons!



Fireworks are the leading reason Lost Pet Reports are 69% higher on New Year's Day!

TIP 1: QUIET SANCTUARY

Make sure your dog or cat is put in a quiet and safe place, away from doors opening for guests or when fireworks start. Consider putting your pet in their bed inside a closet or in their crate for safety. Dedicate this space to be free of guests and/or their personal possessions like coats and purses.

TIP 2: HAVE TOYS

Keep toys in your pet's safe area to make the area more fun and to provide distractions from loud noises and flashes.

TIP 3: EXERCISE IS KEY

Make time to exercise your pet during daylight hours and keep them safely indoors after fireworks begin.

TIP 4: TURN UP THE MUSIC, BUT NOT TOO LOUD

At dusk, close your windows and curtains and turn on some music to muffle the noise.

TIP 5: FEAR-FREE

Ignore signs of fear unless the pet is likely to get hurt - and never punish them if they are scared.

TIP 6: UPDATE CONTACT INFO

Make sure your pet's AKC Reunite microchip enrollment is up to date in case your pet manages to escape, by visiting online at www.akcreunite.org or call us at 800-252-7894.

TIP 7: NEW YEAR'S RESOLUTION

Take time to plan for next year's holiday celebration by preparing your pet for loud noises. Consider having events and guests throughout the year to mimic loud noises and help your pet better adjust for the holidays!

