## ABOUT AKC REUNITE

Since 1995, 5 million responsible pet owners have microchipped and enrolled their pets with AKC Reunite. AKC Reunite is the nation’s largest not for profit pet identification and 24/7 recovery service provider. Our mission is to keep pet microchipping and enrollment affordable so more lost pets can be reunited with their families.

## GREAT IDEA!

Microchipping clinics are a great way to help pets in your community - and can be a great fundraiser too! So consider holding a pet microchipping clinic with your next rabies clinic.

## RECOMMENDED SUPPLY LIST

- Microchipping Supplies*
- AKC Reunite Recovery Service
  - Enrollment Forms*
- Promotional Banner*
- At least 2 tables for supplies, to manage sign-up and payment and/or to microchip smaller animals
- Chairs
- Cotton balls
- Band-aids
- Paper towels
- Doggy-duty bags; just in case!
- Plenty of pens and clip boards
- Treats for pets
- Money box and small bills for change
- Clinic ledger
- Designated holder for completed enrollment forms
- Camera

*Contact us AKC Reunite at 800 252 7894 to order today!

## GETTING STARTED

- **SECURE STAFFING, AT LEAST 3-4 PEOPLE**
  Two people to handle microchipping: one person to hold the animal and one to implant the microchip. AKC Reunite recommends that microchips be implanted by, or under the direct supervision of, a veterinarian. Check your local and state laws for compliance. Other team members help answer questions, manage payment and paperwork.

- **IDENTIFY MICROCHIPPING CLINIC LOCATION, DATE AND HOURS**

- **DETERMINE COST OF SERVICE AND PAYMENT TYPES ACCEPTED**

- **PROMOTE EVENT AT LEAST FOUR WEEKS IN ADVANCE**
  - For promotional ideas go to [www.akcreunite.org/clinics](http://www.akcreunite.org/clinics)

- **ORDER MICROCHIPS AND MAKE SURE YOU HAVE PLENTY OF ENROLLMENT FORMS AND RECOMMENDED SUPPLIES**

## DAY OF THE CLINIC

- **SET UP CLINIC, ORGANIZE SUPPLIES**

- **OVERVIEW PROCESS WITH MICROCHIPPING CLINIC TEAM**
  - Price of each microchip and enrollment
  - Accepted payment types (cash, check and/or credit card)
  - Where to keep money and completed paperwork
  - Managing paperwork
    - Pet owner completes information
    - Adhere microchip ID label to completed enrollment form
    - Give pet owner additional microchip ID stickers with tear off portion of microchip enrollment form

- **START MICROCHIPPING AND HAVE FUN!**

## AFTER THE CLINIC

- **BALANCE NUMBER OF ENROLLMENT FORMS TO NUMBER OF PETS MICROCHIPPED**

- **BUNDLE ENROLLMENT FORMS AND MAIL THEM TO:**
  AKC Reunite
  8051 Arco Corporate Drive, Ste 200
  Raleigh, NC 27617